



# Donna Gail

LIFESTYLE BLOGGER

## about me

Hello! My name is Donna and I am a 31 year old lifestyle content creator from Southern California. My husband, baby, and husky and I own a home in Murrieta. There's always something new to find or experience in SoCal and I thoroughly enjoy those gems. But you can regularly find me at the San Diego Zoo Safari Park or Disneyland. I currently work as a marketing manager for a few local businesses and love blogging on my off hours.

## about my blog

My blog consists of a range of topics including product reviews, money saving tips, eco-friendly lifestyle living, content creation tips, and my fun experiences! I am always looking for trending ways to make my viewers laugh or to give them something to share with their friends. Other than that, I enjoy sharing content about my personal style and places my followers can stay or experiences they can have in the SoCal area. I also have an app for my blog that sends push notifications and coupon code alerts to my app users.

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# Conversation Rates

Stats as of the last 30 days. UPDATED January 2026

## Impact.com

- \$6,290.14 in total sales
- 31 orders placed

## Shopify Collabs

- \$11,731.57 in total sales
- 317 items sold

I also work directly with a few partners on lesser-known affiliate platforms. I estimate those combined total sales across those platforms to be around \$8,900.

